

RECEIVED  
CENTRAL FAX CENTER

DEC 21 2004

**haynes|boone**  
Are you changing?  
www.haynesboone.com**HAYNES AND BOONE, LLP**  
**Fax Transmittal****DATE:** December 21, 2004**Total Pages Including Cover:** 15**TO:** Examiner Ludwig**Company:** Commissioner for Patents**Fax #:** 703-872-9306**Client/Matter #:** 28150.11**FROM:** Michael A. Davis, Jr.**Haynes and Boone, LLP**  
600 Congress Avenue, Suite 1300  
Austin, Texas 78701-3236**I.D. #:** 80068**Direct Phone #:** 512-867-8458**Direct Fax #:** 214-200-0853**Main Phone #:** (512) 867-8400**E-Mail:** Michael.Davis@haynesboone.com**Main Fax #:** (512) 867-8470

Should you have any problems with this transmittal, please call: 512-867-8516

**MESSAGE:**

USSN: 09/690,368

Title: METHOD AND SYSTEM FOR DISPLAYING A DIGITAL VERSION OF A MASS-PRODUCED PRINTED PAPER

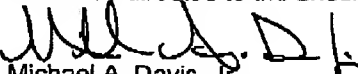
Attorney Docket No.: 28150.11

Examiner Ludwig,

Attached please find the following regarding the above referenced patent application:

1. Response to Office Action mailed September 21, 2004; and
2. Transmittal Letter.

Entry of these papers in the above referenced application is courteously solicited. Any question regarding this matter should be directed to the undersigned.

  
Michael A. Davis, Jr.  
Registration No. 35,488

**Confidentiality Note:** The information contained in this facsimile message is privileged and confidential and is intended only for the use of the addressee. The term "privileged and confidential" includes, without limitation, attorney-client privileged communications, attorney work product, trade secrets, and any other proprietary information. Nothing in this facsimile is intended by the attorney or the client to constitute a waiver of the confidentiality of this message. If the reader of this message is not the intended recipient, or employee/agent of the intended recipient, you are hereby notified that any duplication, or distribution of this communication is unauthorized. If you have received this message in error, please notify us by telephone immediately so that we can arrange for the return of the original documents to us at no cost to you.

Serial No.: 09/690,368  
Response to Office Action of 09/21/2004

Docker No. 28150.11  
Customer No. 000027683

In re application of:  
Tracey L. Jones, et al.

Serial No.: 09/690,368

Group Art Unit: 2178

Filed: October 16, 2000

Examiner: Ludwig, Matthew J.

For: METHOD AND SYSTEM FOR  
DISPLAYING A DIGITAL VERSION OF  
A MASS-PRODUCED PRINTED PAPER

Confirmation No.: 3107

**Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**

**Sir:**

In response to the Office Action mailed September 21, 2004, enclosed are the following regarding the above-identified patent application:

1. Response to Office Action; and
2. Transmittal letter.

**[X]** Small entity status of this application has been established by a previously submitted verified statement under 37 C.F.R. §§ 1.9 and 1.27.

☐ No additional fee is required.

The fcc has been calculated as shown below:

| (Col. 1)                                  |    |       |    |   | (Col. 2)                        |      | (Col. 3)      |         | SMALL ENTITY |        |         | OTHER THAN A SMALL ENTITY |        |  |
|---|----|-------|----|---|---------------------------------|------|---------------|---------|--------------|--------|---------|---------------------------|--------|--|
| CLAIMS REMAINING AFTER AMENDMENT          |    |       |    |   | HIGHEST NO. PREVIOUSLY PAID FOR |      | PRESENT EXTRA |         | RATE FEE     | ADDIT. | OR      | RATE FEE                  | ADDIT. |  |
| TOTAL                                     | 24 | minus | 24 | = | 0                               | x 9  | \$_____       | OR      | x 18         | \$0.00 |         |                           |        |  |
| INDEP                                     | 3  | minus | 3  | = | 0                               | x 44 | \$_____       | OR      | x 88         | \$0.00 |         |                           |        |  |
| FIRST PRESENTATION OF MULTIPLE DEP. CLAIM |    |       |    |   |                                 |      | + 150         | \$_____ | OR           | + 300  | \$_____ |                           |        |  |
|   |    |       |    |   |                                 |      | TOTAL         | \$_____ | OR           | TOTAL  | \$0.00  |                           |        |  |

\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.  
 \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.  
 \*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.  
 The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

[ ] Please charge Deposit Account No. 08-1394 in the amount of \$\_\_\_\_\_.

[ ] A check in the amount of \$\_\_\_\_\_ is attached.

Serial No.: 09/690,368  
Response to Office Action of 09/21/2004

Docket No. 28150.11  
Customer No. 000027683

- [X] The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 08-1394.
- [X] Any additional filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims.
- [X] Any patent application processing fees under 37 C.F.R. § 1.17.

Respectfully submitted,



Michael A. Davis, Jr.  
Registration No. 35,488

Date: 12/21/2004  
HAYNES AND BOONE, LLP  
901 Main Street, Suite 3100  
Dallas, TX 75202-3789  
Phone: (512) 867-8458  
Facsimile: (214) 200-0853  
Docket No. 28150.11

a-171875.1

|   |  |
|---|--|
| I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on the date shown below: |  |
| Fax Number: (703) 872-9306  |  |
| <u>Melissa Campbell</u>   |  |
| TYPE OR PRINT NAME  |  |
| <u>Melissa Campbell</u>   |  |
| SIGNATURE   |  |
| <u>12/21/04</u>   |  |
| DATE OF TRANSMISSION  |  |

Serial No.: 09/690,368  
Response to Office Action of 09/21/2004

Docket No. 28150.11  
Customer No. 000027683

In re application of:  
Tracey L. Jones, et al.

Serial No.: 09/690,368

Group Art Unit: 2178

Filed: October 16, 2000

Examiner: Ludwig, Matthew J.

For: METHOD AND SYSTEM FOR  
DISPLAYING A DIGITAL VERSION OF  
A MASS-PRODUCED PRINTED PAPER

Confirmation No.: 3107

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed September 21, 2004, enclosed are the following regarding the above-identified patent application:

1. Response to Office Action; and
2. Transmittal letter.

☒ Small entity status of this application has been established by a previously submitted verified statement under 37 C.F.R. §§ 1.9 and 1.27.

☐ No additional fee is required.

The fee has been calculated as shown below:

|   | (Col. 1)                                  | (Col. 2)                              | (Col. 3)         |       | SMALL ENTITY |        | OTHER THAN A<br>SMALL ENTITY |          |
|---|---|---------------------------------------|------------------|-------|--------------|--------|------------------------------|----------|
|   | CLAIMS<br>REMAINING<br>AFTER<br>AMENDMENT | HIGHEST NO.<br>PREVIOUSLY<br>PAID FOR | PRESENT<br>EXTRA |       | RATE<br>FEE  | ADDIT. | OR<br>RATE<br>FEE            | ADDIT.   |
| TOTAL                                     | 24 minus                                  | 24                                    | = 0              | x 9   | \$ _____     | OR     | x 18                         | \$0.00   |
| INDEP                                     | 3 minus                                   | 3                                     | = 0              | x 44  | \$ _____     | OR     | x 88                         | \$0.00   |
| FIRST PRESENTATION OF MULTIPLE DEP. CLAIM |   |                                       |                  | + 150 | \$ _____     | OR     | + 300                        | \$ _____ |
|   |   |                                       |                  | TOTAL | \$ _____     | OR     | TOTAL                        | \$0.00   |

\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

\*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

☐ Please charge Deposit Account No. 08-1394 in the amount of \$ \_\_\_\_\_.

☐ A check in the amount of \$ \_\_\_\_\_ is attached.

Serial No.: 09/690,368  
Response to Office Action of 09/21/2004

Docket No. 28150.11  
Customer No. 000027683

- [X] The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 08-1394.
- [X] Any additional filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims.
- [X] Any patent application processing fees under 37 C.F.R. § 1.17.

Respectfully submitted,



Michael A. Davis, Jr.  
Registration No. 35,488

Date: 12/21/2004  
HAYNES AND BOONE, LLP  
901 Main Street, Suite 3100  
Dallas, TX 75202-3789  
Phone: (512) 867-8458  
Facsimile: (214) 200-0853  
Docket No. 28150.11

a-171875.1

|   |                         |
|---|-------------------------|
| I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on the date shown below: |                         |
| Fax Number: (703) 872-9308  |                         |
| TYPE OR PRINT NAME  | <u>Melissa Campbell</u> |
| SIGNATURE   | <u>Melissa Campbell</u> |
| DATE OF TRANSMISSION  | <u>12/21/04</u>         |

RECEIVED  
CENTRAL FAX CENTER

DEC 21 2004

**PATENT**  
Serial No.: 09/690,368  
Docket No. 28150.11  
Customer No. 000027683

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:  
Tracey L. Jones, et al.

Serial No.: 09/690,368

Filed: October 16, 2000

For: METHOD AND SYSTEM FOR  
DISPLAYING A DIGITAL VERSION  
OF A MASS-PRODUCED  
PRINTED PAPER

www.pearsoned.com

Group Art Unit: 2178

Examiner: Ludwig, M.

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

### RESPONSE TO OFFICE ACTION

In response to the Office Action mailed September 21, 2004, please reconsider this application in view of the following remarks.

**Listing of Claims** section begins on page 2 of this paper.

**Remarks section begins on page 8 of this paper.**